



United States
Department of
Agriculture

Soil
Conservation
Service

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Date: January 5, 1993

SOCIOLOGY TECHNICAL NOTES NO. CA-93-1
450-VI

SUBJECT: SS - INDEX OF SCS SOCIOLOGY INFORMATION

Purpose. To transmit an index of SCS sociology information,
manuals and training material available to field offices.

This information can be obtained from the Sociology
Coordinator, Kevin Boyle.

Effective Date. When received and noted.

Filing Instructions. Make a new binder with the title
"Sociology" (if you think you will be requesting additional
information) or file in the Technical Note Binder under
Sociology.

PEARLIE S. REED
State Conservationist

Attachment
Dist: AC, DC



The Soil Conservation Service
is an agency of the
Department of Agriculture

Index of SCS Sociology Information

I. Videotapes and Training Modules

- 1) Sociology – An Introduction to Working with People
- 2) Using Social Information in Conservation Planning
- 3) Collecting and Analyzing Social Information
- 4) Leadership Identification and Group Dynamics
- 5) Conflict Management

II. Tech. Notes or Handouts

- 1) Examples of SCS Sociology Assistance
- 2) Crop Residue Marketing Strategies: Sociology Assistance
- 3) Technical Note 1801: Guide for Estimating Participation in Conservation Operations and Watershed Protection Projects
- 4) Determining Cost – Share Rates for Watershed Protection Projects. Social Science Tech. Note # 1
- 5) Suggested Data Sources for Sociological Analysis. Social Science Tech. Note #W-2
- 6) Working more Effectively with Native American Indians
- 7) Working more Effectively with Hispanics (Results from a Focus Group Meeting)
- 8) Limited Resource Farmers – SCS Policy Process for Identifying Limited Resource Farmers. Collecting and Analyzing Sociology Information.

III. Manuals

- 1) Guide to Outreach (draft). Marketing Procedures for Field Offices. Social Science Tech. Note #2. Contents:
 - a) Issues Facing SCS
 - b) Solutions/Methods
 - 1.0 Marketing
 - 2.0 Education
 - 3.0 Project Design/Evaluation
 - 4.0 Working with Organizations
 - 5.0 Visual Media
 - 6.0 Survey Research Methods
 - 7.0 Establishing Linkages – Working w/ Others
 - 8.0 Misc.
 - 9.0 Non – SCS Reference Sources

2) Sociology Reference Handbook – 1991. Contents:

- a) Adoption/Diffusion
- b) Conservation Planning
- c) Marketing Strategies
- d) Target Clientele
- e) Data Collection
- f) Data Sources
- g) Organizational Skills
- h) Leadership Development
- i) Group Dynamics
- j) Neighbor Referral Systems
- k) Team Building
- l) Population Data
- m) Projects Planning
- n) Land Treatment
- o) Public Participation
- p) Social Impacts
- q) Research
- r) Social Evaluation
- s) Conflict Management
- t) University Contacts
- u) Decision Making
- v) Native Americans
- x) Training
- y) References

3) National Social Science Manual

- a) Part 500 – Social Evaluations

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